

Are your students interested in finding out about a career in Marketing?

Taylor & Francis have partnered with the [School of Marketing](#) to put on an informative half day for A-Level students who might be interested in exploring a career in marketing. Taking place on **Tuesday 26th November 2019**, our half day will bring together around 30 students from schools across Oxfordshire to explore marketing as a future career. We would like to extend an invite for up to **five** of your sixth form students.

What will the morning look like?

The morning will begin at 9:30 and will loosely follow the below agenda:

9:30: Introduction to the morning

9:45: Guest speaker - TBC

10:15: Guest speaker - Charles Head, Strategic Managing Consultant at IBM and Founder of Marketing News Tonight.

10:45: Break & discussion

11:00: Group activity exploring careers in marketing and developing your personal brand

12:00: Presentations

12:30: Lunch (provided by Taylor & Francis) & closing talk by Lisa Mahan - Global marketing director of Taylor & Francis

What's the benefit for the students?

Your students will experience some great insight from some of the country's top marketers, hearing how they made it and how they got into marketing as well as exploring their own option in an interactive group activity. Further to the morning itself we will be able to provide more information about our apprenticeship programme to help your students explore a career in marketing further.

The details:

The morning will start at 9:30 with a brief introduction, talks by guest speakers and the group activity will then run until lunch, which will be provided by Taylor & Francis with the day ending around 1pm.

The day will be held at our offices and our address is:

Taylor & Francis Group
2-4 Park Square
Milton Park
Abingdon
OX14 4RN



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If you would like your students to attend the day, please let us know by **Monday 30th September**, confirming the number of students (up to 5) you will be bringing along with the name of the teacher/tutor/support staff member that will be accompanying the students. Please also state if there are dietary requirements or any further support requirements needed and we will ensure these are met on the day.

Any questions or queries should be directed to: charlotte.wise@tandf.co.uk

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