**BTEC Business Studies Level 3, *Unit 1 Exploring Business***

 ***Assignment 2 Checklist* Deadline date: 20th July 2021**

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| **Assessment Criteria** | **Title – Learning Aim C – Examine the environment in which businesses operate** | **Tick when complete (page numbers)** |
| Method Used |

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| Using Microsoft Word write a report that investigates a large business that trades in the European Union (EU) |

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| **C.D2 Evaluate the extent to which the business environment affects a given business, using a variety of situational analysis techniques** |
| **Task 1**  | **Strengths*** **Identify,** the factors from P4 and P5 that have had the greatest POSITIVE affect on your chosen business.
	+ **Describe** the effect on the business and its response
	+ **Explain** the level of affect through evidence / examples / data.
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| **Task 1** | **Weaknesses*** **Identify,** the factors from P4 and P5 that have had the greatest NEGATIVE affect on your chosen business.
	+ **Describe** the effect on the business and its response
	+ **Explain** the level of affect through evidence / examples / data.
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| **Task 1** | **Judgment*** **Make a judgement, which explains the extent to which the business environment affects your chosen business**
* **Back up your judgement with evidence**
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| **Task 1** | **Future*** **Identify future changes that may affect the business**
* **Explain how your business could respond to these potential future changes, backed up with examples and evidence / data**
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**Assessment guidance - For distinction standard,** learners will carry out in-depth research on the extent to which the business environment affects a given business, and how it could affect the business in the future. Learners will be able to utilize a variety of situational analysis techniques to support their evaluation. The report will be professional, logically structured, use the correct business terminology and will contain high-quality written language. It will be suitable for the given audience.

**All work must be emailed to Ms McGowan on 20th July.**