[](http://www.google.co.uk/imgres?imgurl=http://previews.123rf.com/images/coramax/coramax1208/coramax120801808/14868734-3d-people-man-person-with-a-pencil-and-a-clipboard-Checklist-Stock-Photo.jpg&imgrefurl=http://www.123rf.com/photo_14868734_3d-people-man--person-with-a-pencil-and-a-clipboard-checklist.html&h=1076&w=1300&tbnid=gT42tt0LT5UkFM:&zoom=1&docid=SR3mDfXpbOA3GM&hl=en&ei=culqVe2BMsevsAGo0YCwDw&tbm=isch&ved=0CFsQMyhXMFc4yAE)**BTEC Business Studies Level 3, *Unit 1 Exploring Business***

***Assignment 2 Checklist* Deadline date: 20th July 2021**

|  |  |  |
| --- | --- | --- |
| **Assessment Criteria** | **Title – Learning Aim C – Examine the environment in which businesses operate** | **Tick when complete (page numbers)** |
| Method Used | |  | | --- | | Using Microsoft Word write a report that investigates a large business that trades in the European Union (EU) | | |
| **C.D2 Evaluate the extent to which the business environment affects a given business, using a variety of situational analysis techniques** | | |
| **Task 1** | **Strengths**   * **Identify,** the factors from P4 and P5 that have had the greatest POSITIVE affect on your chosen business.   + **Describe** the effect on the business and its response   + **Explain** the level of affect through evidence / examples / data. |  |
| **Task 1** | **Weaknesses**   * **Identify,** the factors from P4 and P5 that have had the greatest NEGATIVE affect on your chosen business.   + **Describe** the effect on the business and its response   + **Explain** the level of affect through evidence / examples / data. |  |
| **Task 1** | **Judgment**   * **Make a judgement, which explains the extent to which the business environment affects your chosen business** * **Back up your judgement with evidence** |  |
| **Task 1** | **Future**   * **Identify future changes that may affect the business** * **Explain how your business could respond to these potential future changes, backed up with examples and evidence / data** |  |
|  | | |

**Assessment guidance - For distinction standard,** learners will carry out in-depth research on the extent to which the business environment affects a given business, and how it could affect the business in the future. Learners will be able to utilize a variety of situational analysis techniques to support their evaluation. The report will be professional, logically structured, use the correct business terminology and will contain high-quality written language. It will be suitable for the given audience.

**All work must be emailed to Ms McGowan on 20th July.**