

Help sheet

Finding appropriate definitions for Key terms:

It is very important that you are able to describe business terminology or key terms. The data that you are gathering in this work will be used to produce your assignments for Unit 1 Exploring Business. When writing your assignments, you have to bear in mind that your work has to be original, you cannot copy work off the internet or plagiarise. So, it is essential that you get into good habits when researching data.

We recommend that you refer to the textbook as a starting point. We have given you a website link for this. Read a definition and then try to write it in your own words, check your work, does it make sense? Could you clearly explain this definition to someone?

We would like you to save the key terms into a Glossary, as Unit 1 Learning Aim A.

How do I find data from websites?

It is vital that you find evidence from your businesses when writing your assignments. By evidence, we mean statistics and evidence of the way the business does things, its policies and procedures.

If you were to choose a food retail company as your profit-making business, you need to search the website thoroughly and make notes as you go along.



The screen print on the previous page has links that you need to explore. The “About us” section, might have information about no of stores, history of the business etc. It will take a while to find the information, so don’t give up. The “making a difference” section, would be useful for information about CSR policy and will also lead you to information about stakeholders.