

Btec Level 3 in Business: Unit 1 Exploring Business

Introduction:

I hope you found yesterday's taster session helpful. As mentioned, we would like you to complete Task One for your summer work, using Tesco PLC as your focus. To make sure that you can confidently complete the work, you should refer to the checklist (for specific instructions) and the website links.

A few tips to ensure that you write great coursework:

1. It's all about preparation, which involves you reading around the subject area.
2. Refer to the Unit 1 Exploring Business PowerPoint. This will provide you with definitions of key business terminology. You will need to explain these in your own words, when you are writing your coursework.
3. Make sure that you follow the checklist, respond to every question that is given.
4. Refer to the website links given, these will help you to link ideas to Tesco PLC. Remember that, your work must be original (no copy and pasting!)
5. And finally, remember to reference your website links.

Unit 1 Exploring Business PowerPoint.

This will help you with general concepts.

[Unit 1 Exploring Business](#)

Website Links:

(You might need to copy the links)

For general ideas about the business:

[Tesco PLC](#)

For information about size and scope

Pages 3 to 5

https://www.tescopl.com/media/zgvhd0dn/tescos_ar24.pdf

For information about Aims and Objectives

<https://www.tescopl.com/about/how-we-do-business/core-purpose-and-values>

https://www.tescopl.com/media/zgvhd0dn/tescos_ar24.pdf

Reasons for success of the business

Pages 14 to 19

https://www.tescopl.com/media/zgvhd0dn/tescos_ar24.pdf

Good luck,

I look forward to reading your work in September.

Ms McGowan.