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|  | **Genre feature** | **Example in Episode 1 of Peaky Blinders** |
| Long Form TV Drama conventions | High quality production values |  |
| Complex characters |  |
| Attracts big names |  |
| Potential for characters and plot to develop over time: plots and sub-plots |  |
| Gangster drama genre conventions | Family loyalty |  |
| Patriarch / Matriarch |  |
| Complex antagonist (more of an anti-hero) |  |
| Violent sibling to protagonist |  |
| Story focusing on rival gangs and survival of the gang |  |
| Historical drama conventions | Ornate sets |  |
| Ornate costumes |  |
| Ornate décor |  |
| Western genre conventions | Horse riding |  |
| People hiding from the lone rider |  |
| Living room that conceals a gambling den |  |