# -The Multi-Store Model – Notes

## A01 – Description of the MSM

* Draw and label the MSM into your books
* Add the following information about each store to your notes:
  + How information gets **into** the store
  + How coding works/type coding
  + Duration of the store
  + Capacity of the store

### A03 – Evaluation of the MSM

Use the prompts below to help you structure your evaluation:

|  |  |
| --- | --- |
| **Strengths** | **Limitations** |
| Studies that show LTM and STM are different (Baddeley, 1966) | MSM may not be valid because of the types of memory/materials used in supporting experiments (Jacobs, Baddeley, Peterson and Peterson) |
|  | There may be more than 1 STM store  Shallice and Warrington (1970) – KF  Use the (E) in the Digital Book to find out more about KF and, also, LE (Wilson et al., 1999) |
| HM case study showed that LTM and STM are different biologically (hippocampus) |  |
| Sensory register duration and attention process to STM supported by evidence from Sperling (1960) |  |
|  | Elaborative rehearsal may be more important to transferring information to LTM than prolonged rehearsal (Craik and Watkins, 1973) |
|  | Evaluation eXtra – is the MSM too outdated and simplistic – should we abandon it? |

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