# Forgetting as Cue Failure Retrieval Notes

## A01 (description)

Make sure you have the following:

1. Key terms:
   1. retrieval failure
   2. Types of cue (direct and indirect)
2. Explanation of Encoding Specificity Principle
3. Context dependent forgetting
   1. Definition
   2. Godden and Baddeley (1975) – Divers 🡪 what they did, found, what it means
4. State dependent forgetting
   1. Definition
   2. Carter and Cassaday (1998) – Antihistamines 🡪 what they did, found, what it means



1. DB: Evidence for the use of meaningful cues

## A03 (evaluation)

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| --- | --- |
| **Strengths** | **Limitations** |
| Real world application  (eXtra box in physical book, main A03 in DB) |  |
| Research Support | Context effects aren’t that strong |
|  | Explains recall forgetting not recognition forgetting |
| Where's Wally? creator to net £2.5m in saleDB – Medical students and drinking cues | Where's Wally? creator to net £2.5m in saleEvaluation eXtra –  Problems with ESP |

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