# EWT Accuracy – misleading information

## A01 (description)

Make sure you have the following:

1. Key terms:
   1. EWT
   2. Misleading information
   3. Leading question
   4. Post-event discussion
2. Leading questions:
   1. Loftus and Palmer (1974) study: procedure, findings
   2. Why leading questions impact EWT
3. Post-event discussion
   1. Gabbert et al. (2003) study: procedure, findings
   2. Memory conformity and contamination (digital book)

## A03 (evaluation – digital book)

|  |  |
| --- | --- |
| **Strengths** | **Weaknesses** |
| Useful real-life applications | Research issues – Foster et al. (1994)  Real world EWT matters more than lab memories  🡪 Real EW are more motivated to be accurate |
|  | Evidence against substitution |
|  | Evidence against memory conformity |
|  | eXtra – demand characteristics |



Find out about the Loftus et al. (1975) student on *Diary of a Student Revolution*

What did Loftus and her colleagues do, and find?

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