

Questions

Q1.

In your studies of social psychology, you will have conducted a practical investigation.

(a) Describe how you gathered qualitative data in your social psychology practical investigation.

(2)

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(b) Describe how you gathered quantitative data in your social psychology practical investigation.

(2)

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(c) Explain **one** improvement you could make to your social psychology practical investigation.

(2)

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(Total for question = 6 marks)

Q2.

In your studies of social psychology you will have conducted a practical investigation using a questionnaire.

(a) State **one** question you used in your questionnaire to gather qualitative data.

(1)

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(b) Describe how you analysed the qualitative data you gathered in your practical investigation for social psychology.

(2)

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(c) Outline the findings from the qualitative data you gathered in your practical investigation.

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(Total for question = 3 marks)

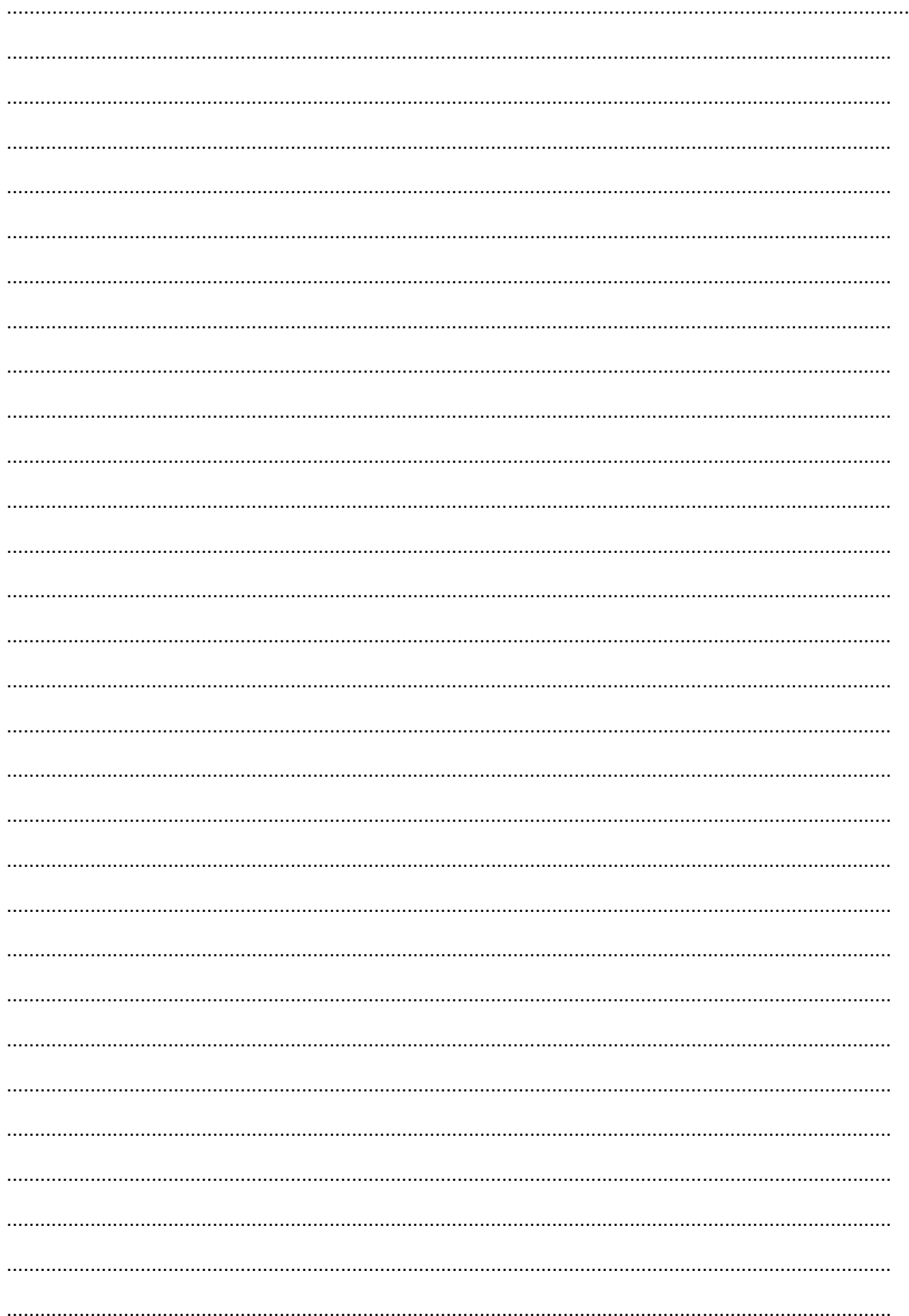
Q3.

During your studies of social psychology, you will have carried out a practical investigation. Evaluate your practical investigation for social psychology.

(8)

(Total for question = 8 marks)

[illegible]



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Mark Scheme

Q1.

Question Number	Answer	Mark
(a)	<p style="text-align: center;">AO2 (2 marks)</p> <p>Up to two marks for a description of how qualitative data was gathered in their social psychology practical investigation.</p> <p>For example:</p> <ul style="list-style-type: none">• We used open ended questions about favouritism towards other groups of students in college (1) and gathered detailed opinions from the respondents on their views about students from different groups in college (1). <p>Look for other reasonable marking points.</p> <p>Generic answers score 0 marks.</p> <p>Answers must relate to the social psychology practical investigation.</p>	(2)
Question Number	Answer	Mark
(b)	<p style="text-align: center;">AO2 (2 marks)</p> <p>Up to two marks for a description of how quantitative data was gathered in their social psychology practical investigation.</p> <p>For example:</p> <ul style="list-style-type: none">• We used statements with Likert scales ranging from 0 to 10 to gather a score for in-group favouritism (1) where respondents rated how far they agreed or disagreed with statements about student groups in college (1). <p>Look for other reasonable marking points.</p> <p>Generic answers score 0 marks.</p> <p>Answers must relate to the social psychology practical investigation.</p>	(2)

Question Number	Answer	Mark
(c)	<p style="text-align: center;">A02 (1 mark), A03 (1 mark)</p> <p>One mark for identification of an improvement to the social psychology practical investigation (A02). One mark for justification of the improvement to the social psychology practical investigation (A03).</p> <p>For example:</p> <ul style="list-style-type: none"> We could have conducted a pilot study and tested our questions about in-group favouritism before distributing them to the students we sampled (1) which would have increased the validity of the findings by making sure the questionnaires we used could be accurately understood by the students answering the questions (1). <p>Look for other reasonable marking points.</p> <p>Generic answers score 0 marks.</p> <p>Answers must relate to the social psychology practical investigation.</p>	(2)

Q2.

Question Number	Answer	Mark
(a)	<p style="text-align: center;">A02 (1 mark)</p> <p>One mark for a question used to gather qualitative data (open question) in relation to social psychology practical investigation.</p> <p>For example:</p> <ul style="list-style-type: none"> Describe an example of one situation where you have followed the instructions of someone in authority (1). <p>Look for other reasonable marking points.</p> <p>Answers must relate to the social practical.</p> <p>Generic answers score 0 marks.</p>	(1)

Question Number	Answer	Mark
(b)	<p style="text-align: center;">A02 (2 marks)</p> <p>Up to two marks for description of qualitative data analysis in relation to social psychology practical investigation.</p> <p>For example:</p> <ul style="list-style-type: none"> We identified themes in the answers given in open responses to questions about obedience from our questionnaire (1) such as phrases indicating obedience, for example 'follow rules', or resistance to obedience, for example 'my choice' (1). <p>Look for other reasonable marking points.</p> <p>Answers must relate to the social practical.</p> <p>Generic answers score 0 marks.</p>	(2)

Q3

Answers **must** relate to practical investigation in social psychology.

4 x A01 / A03 (-/+) paragraphs

A01: *The aim of our social practical was to ...*

A03: *The practical met this aim / didn't meet this aim because ...*

Final conclusion: *summarise the main + and – from the essay*

A01: aim/hypotheses, method, results, conclusions

A03: how well it met the aim, replicability/reliability, questionnaire issues, piloting, generalisability

Level	Mark	Descriptor
AO1 (4 marks), AO3 (4 marks) Candidates must demonstrate an equal emphasis between knowledge and understanding vs evaluation/conclusion in their answer.		
	0	No rewardable material.
Level 1	1-2 Marks	Demonstrates isolated elements of knowledge and understanding. (AO1) A conclusion may be presented, but will be generic and the supporting evidence will be limited. Limited attempt to address the question. (AO3)
Level 2	3-4 Marks	Demonstrates mostly accurate knowledge and understanding. (AO1) Candidates will produce statements with some development in the form of mostly accurate and relevant factual material, leading to a superficial conclusion being made. (AO3)
Level 3	5-6 Marks	Demonstrates accurate knowledge and understanding. (AO1) Arguments developed using mostly coherent chains of reasoning leading to a conclusion being presented. Candidates will demonstrate a grasp of competing arguments but evaluation may be imbalanced. (AO3)
Level 4	7-8 Marks	Demonstrates accurate and thorough knowledge and understanding. (AO1) Displays a well-developed and logical evaluation, containing logical chains of reasoning throughout. Demonstrates an awareness of competing arguments, presenting a balanced conclusion. (AO3)