

Design & Technology

A Level Product Design

Summer Holiday Study 2025

You are required to study the work of important/ influential designers, craftsmen, architects, engineers and technologists practising during the twentieth century.

You will need to gather and research a wide range of material about your subject to enable you to deliver a 5-7 min presentation, (with powerpoints) and put up an A3 (4 sheets max) wall display.

You are also required to produce an A4 booklet on your chosen designer. The booklet must contain 500 words (minimum) plus photographs/diagrams/charts or anything that will help you to present the relevant information about your designer.

Sources - try a thing called a Library as well as looking online!

Catherine McDermott	20th Century Design	ISBN 1-85613-446-6
Michael Tambini	The look of the Century	ISBN 0-7513-0338-0
Stephen Bailey	The Conran directory of design	ISBN 1-85029-005-9

Presentation of work on your assigned designer - it needs to be crisp. clear, easy to follow, not too wordy any VERY visual.

Possible points to consider.

Make sure you cover the following.

1. Their background
2. What influenced their designs?
3. Describe what you think is their most famous/influential design.
4. Are their designs relevant/influential today?
5. Include pictures of their designs.
6. If possible show where their designs have been developed directly from aspects of our physical surroundings.
7. Use photographs whenever possible.
8. Describe the features that you think make his/her designs successful.
9. Mention materials used and manufacturing techniques.
10. Essay format not required - students should produce a series of photos with text.
11. Quality is important - The final outcome should look as if it was in a magazine.

Your designer can be chosen from the list on the following sheet.

S. Holden

Alvar Alto

Arne Jacobsen

Frank Lloyd Wright

George Sowden

Lella Vignelli

Marcel Bruer

Michelle De Lucchi

Richard Sapper

Nanna Ditzel

Robin Day

Zandra Rhodes

Antoni Gaudi

Zaha Hadid

Ray Eames

Frank Gehry

David Mellor

Le Corbusier

Anna Castelli

Ludwig mies van de Rohe