

## Conformity: Types and Explanations Notes

You should use the photocopy for this work

### A01 - description

- Read 'The specification says' section
- Define the key terms clearly and in your own words
- Make structured notes from these headings. You need to be able to clearly describe each type and explanation of conformity. Ensure you use each term in bold from the text:
  - Types of conformity – internalisation and compliance
  - Explanations – ISI and NSI

### A03 – Evaluation

Use the table below to guide you to reading through and making evaluation notes.

Use Point-Evidence-Conclude when doing A03 notes.

Strengths	Weaknesses
Research support for internalisation	
Research support for ISI	Counterpoint: it is NSI or ISI?
	Individual differences (nAffiliators)
eXtra – is the NSI/ISI distinction useful?	

### Practice questions

Complete Q1-3 from the Check It questions.